

ORIGINAL

WILEY, REIN & FIELDING

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June 26, 1997

DONNA COLEMAN GREGG
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WILEY REIN & FIELDING ORIGINAL

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JUN 26 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Mr. William F. Caton, Secretary
Federal Communications Commission
1919 M Street, Northwest
Washington, D.C. 20554

FILED OR LATE FILED

Re: Notification of Permitted *Ex Parte* Presentation in MM Docket No. 93-25

Dear Mr. Caton:

Lifetime Television ("Lifetime"), by its attorneys and pursuant to Section 1.206(a)(1) of the Commission's rules, hereby submits an original and one copy of a notification of *ex parte* contact in MM Docket No. 93-25.

Nancy R. Alpert, Senior Vice President of Business and Legal Affairs and Deputy General Counsel at Lifetime, Gwynne McConkey, Vice President of Network Operations at Lifetime, along with Donna C. Gregg of Wiley, Rein & Fielding, met with Gretchen C. Rubin, Chief Counsel to the Chairman, to discuss issues related to the above-cited docket and summarized in the written materials attached hereto.

In a separate meeting, Nancy Alpert, Gwynne McConkey and Donna Gregg also met with William H. Johnson, Deputy Chief (Policy), Merrill Icove, Legal Advisor, Marcia Glauberman, Economist, Policy and Rules Division, Alexis D. Jones, Attorney, Policy and Rules Division, John K. Adams, Attorney, and Jason Friedrich, Summer Intern, of the Cable Services Bureau. They also discussed issues related to MM Docket No. 93-25 which are summarized in the same attached materials.

Kindly direct any questions regarding this matter to the undersigned counsel.

Respectfully submitted,

Donna C. Gregg

Donna C. Gregg
Counsel for
Lifetime Television

Enclosures

No. of Copies rec'd
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Television for Women[™]



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http://www.lifetime.com

LIFETIME TELEVISION
WORLDWIDE PLAZA
309 WEST 49TH STREET
NEW YORK, N.Y. 10019

Lifetime

Gwynne McConkey
Vice President
Network Operations and Engineering

Tel:(718) 706-3501
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Lifetime Television 34-12 36th Street Astoria, N.Y. 11106

Lifetime

Nancy R. Alpert
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Lifetime Television Worldwide Plaza 309 West 49th St. New York, N.Y. 10019

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MAY

Watch for a new original movie every month

Lifetime



INSIDE:

Lifetime Original Movie

- Jitters
Joely Fisher
Brian Wimmer
Anne Meara

Breaking Through

- Women Behind the Wheel
—hosted by Geena Davis

Intimate Portrait

- Carol Burnett
• Tammy Wynette

Lifetime Special

- Lifetime Loves Mom

May program guide

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HIGH



feel
is



JOELY FISHER

JITTERS

— Lifetime Original Movie

Wedding jitters...cold feet...how many people do you know that didn't have them? "Ellen's" Joely Fisher stars in this Lifetime Original Movie as commitment-shy dentist Rita Domino who reluctantly says "yes," then "no," then, "maybe" when her veterinarian boyfriend Evan Moore (Brian Wimmer) proposes. But the thought of losing her independence and her well-meaning but meddling family sends her into a panic. Can Rita get married without losing her identity? Will tying the knot be the end of life as she knows it? Anne Meara co-stars in this heart warming story about getting cold feet, directed by Bob Saget.

PREMIERE:

Monday, May 5, 9:00p.m.-11:00p.m. ET/PT

ENCORES:

Friday, May 9, 9:00p.m.-11:00p.m. ET/PT

Saturday, May 17, 6:00p.m.-8:00p.m. ET/PT

Sunday, May 25, 4:00p.m.-6:00p.m. ET/PT

Thursday, May 29, 9:00p.m.-11:00p.m. ET/PT

Lifetime
ORIGINAL
MOVIE

CAROL BURNETT



Lifetime Original

Personal...Provocative...and always fascinating.

Behind every great woman there's a story to be told. Now Lifetime's acclaimed series brings you real life stories of the world's most remarkable women, 5 nights a week. Premiering this month...

INTIMATE PORTRAIT: CAROL BURNETT

She was the reigning queen of television comedy for over a decade, but through all of the laughter, Carol Burnett has had her share of tears. She grew up in poverty, survived a divorce and stood by her daughter as she struggled with drug abuse. This Lifetime "Intimate Portrait" reveals Carol Burnett's fame, glory and her belief that laughter can heal pain.

PREMIERE:

Sunday, May 4, 10:00p.m.-11:00p.m. ET/PT

ENCORE:

Thursday, May 8, 7:00p.m.-8:00p.m. ET/PT

INTIMATE PORTRAIT: TAMMY WYNETTE

The legendary "First Lady of Country Music" will tell you today, that she's simply been "lucky." But the kind of luck played out in her incredible struggle to the top would make a hardened gambler back away from the tables. Raw talent, blind determination and a constant yearning to give, lifted a young child up from the Mississippi cotton fields into the hearts of music lovers across the world. This "Intimate Portrait" unveils the inspiring life story of Tammy Wynette.

PREMIERE:

Sunday, May 18, 10:00p.m.-11:00p.m. ET/PT

ENCORE:

Wednesday, May 21, 7:00p.m.-8:00p.m. ET/PT

TAMMY WYNETTE



LYN ST. JAMES



BREAKING THROUGH

"Breaking Through" is a NEW quarterly documentary series that explores the growing arena of women's sports and profiles women "Breaking Through" the barriers of gender, competition and expectations.

BREAKING THROUGH: Women Behind the Wheel - Lifetime Original Special

Join host Geena Davis for Lifetime's first women's sports special "BREAKING THROUGH: Women Behind the Wheel," an inside look at the world of women in motorsports. We profile Indy car driver Lyn St. James, who is one of the trailblazers in auto racing for women, Shirley Muldowney, a dragracer who is the first woman ever to be inducted into the Motorsports Hall of Fame, and Tammy Jo Kirk, who is America's first female driver in the NASCAR Craftsman Super Truck Series.

PREMIERE:

Thursday, May 22, 7:00p.m.-8:00p.m. ET/PT

ENCORES:

Friday, May 23, 11:00p.m.-12:00a.m. ET/PT

Sunday, May 25, 11:00a.m.-12:00p.m. ET/PT

Monday, May 26, 2:00p.m.-3:00p.m. ET/PT

LIFETIME LOVES MOM

- Lifetime Original Special

Top name celebrities will be joined with their real-life moms to share stories of how their mothers made a difference in their lives, detailing funny family facts, emotional memories and inspirational stories of what made growing up with mom special.

PREMIERE:

Tuesday, May 6, 8:00p.m.-9:00p.m. ET/PT

ENCORES:

Saturday, May 10, 11:00a.m.-12:00p.m. ET/PT

Sunday, May 11, 10:00p.m.-11:00p.m. ET/PT



may

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

Lifetime
ORIGINAL
MOVIE

4 12P: **Child of Rage**, 1992, Mel Harris.
4P: **Woman on the Run: The Lawrence Bombenok Story** (Miniseries), 1993, Tatum O'Neal.
8P: **Too Young To Die**, 1990, Brad Pitt.

5 2P: **A Deadly Silence**, 1989, Lisanne Falk.
9P: **JITTERS**, 1997, Joely Fisher. ■

6 2P: **A Stoning in Fulham County**, 1988, Jill Eikenberry.
9P: **Dangerous Offender: The Marlene Moore Story**, 1996, Brooke Johnson.

7 2P: **AGAINST HER WILL: THE CARRIE BUCK STORY**, 1994, Melissa Gilbert. ■
9P: **Escape From Terror: The Theresa Stamper Story**, 1995, Cindy Williams.

8 2P: **After the Promise**, 1987, Mark Harmon.
9P: **With Hostile Intent**, 1993, Melissa Gilbert.

9 2P: **COLOR ME PERFECT**, 1996, Michele Lee. ■
9P: **JITTERS**, 1997, Joely Fisher. ■

11 12P: **In The Best Interest of the Children**, 1992, Sarah Jessica Parker.
2P: **No Child of Mine**, 1993, Patty Duke.
4P: **HER DESPERATE CHOICE**, 1996, Faith Ford. ■
6P: **David's Mother**, 1994, Kirstie Alley.
8P: **There Was a Little Boy**, 1993, Cybill Shepherd.

12 2P: **BETTER OFF DEAD**, 1993, Mare Winningham. ■
9P: **No Way Out**, 1987, Kevin Costner.

13 2P: **Charles & Diana: A Palace Divided**, 1992, Catherine Oxenberg.
9P: **The Bride in Black**, 1990, Susan Lucci.

14 2P: **I Love You Perfect**, 1989, Susan Dey.
9P: **Torch Song**, 1993, Raquel Welch.

15 2P: **Kansas**, 1995, Patricia Wettig.
9P: **The Innocent**, 1994, Polly Draper.

16 2P: **Bay Coven**, 1987, Woody Harrelson.
9P: **Lady Killers**, 1995, Tracey Gold.

18 2P: **That Secret Sunday**, 1986, Parker Stevenson.
4P: **Betrayal of Trust**, 1993, Judith Light.
6P: **Cruel Doubt** (Miniseries), 1992, Gwyneth Paltrow.

19 2P: **Daughter of Darkness**, 1989, Anthony Perkins.
9P: **Butterbox Babies**, 1995, Susan Clark.

20 2P: **Divorce Wars: A Love Story**, 1982, Tom Selleck.
9P: **Betrayal of the Dove**, 1992, Helen Slater.

21 2P: **Trapped Silence**, 1986, Marcia Mason.
9P: **Jersey Girl**, 1993, Dylan McDermott.

22 2P: **Chiller**, 1985, Paul Sorvino.
9P: **Body of Evidence**, 1988, Margot Kidder.

23 2P: **Bury Me in Niagara**, 1993, Jean Stapleton.
9P: **The Favor**, 1990, Brad Pitt.

25 12P: **With Murder in Mind**, 1992, Elizabeth Montgomery.
4P: **JITTERS**, 1997, Joely Fisher. ■
6P: **Danielle Steel's Message from Nam** (Miniseries), 1993, Esther Rolle.

26 3P: **Bull Durham**, 1988, Kevin Costner.
5P: **No Way Out**, 1987, Kevin Costner.
7P: **Dances With Wolves**, 1991, Kevin Costner.

27 2P: **Double Edge**, 1992, Susan Lucci.
9P: **Betrayed by Love**, 1986, Paul Sorvino.

28 2P: **Flood: Who Will Save Our Children?**, 1993, Joe Spano.
9P: **She Led Two Lives**, 1995, Connie Sellecca.

29 2P: **Blind Witness**, 1989, Victoria Principal.
9P: **JITTERS**, 1997, Joely Fisher. ■

30 2P: **Who Gets The Friends**, 1988, Jill Clayburgh.
9P: **There Goes My Baby**, 1990, Rick Schroder.

Memorial Day
Kevin Costner

Lifetime
ORIGINAL
MOVIE

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1 2P: *A Child's Cry*, 1986, Lindsay Wagner.
9P: *Black Widow*, 1987, Debra Winger.

2 2P: *A Killer Among Friends*, 1991, Patty Duke.
9P: *Three Amigos*, 1986, Steve Martin.

3 4P: *Hearts on Fire*, 1992, Tom Skerritt.
6P: *The Disappearance of Vonnie*, 1994, Kim Zimmer.
8P: *Blind Faith (Miniseries)*, 1992, Jill Eikenberry.

7 2P: *AGAINST HER WILL: THE CARRIE BUCK STORY*, 1994, Melissa Gilbert. ■
9P: *Escape From Terror: The Theresa Stamper Story*, 1995, Cindy Williams.

8 2P: *After the Promise*, 1987, Mark Harmon.
9P: *With Hostile Intent*, 1993, Melissa Gilbert.

9 2P: *COLOR ME PERFECT*, 1996, Michele Lee. ■
9P: *JITTERS*, 1997, Joely Fisher. ■

10 12P: *OTHER WOMEN'S CHILDREN*, 1993, Melanie Mayron. ■
2P: *WHEN INNOCENCE IS LOST*, 1997, Jill Clayburgh. ■
4P: *My Son Johnny*, 1991, Michele Lee.
6P: *Labor of Love: The Arlette Schweitzer Story*, 1993, Ann Jillian.
8P: *In a Child's Name (Miniseries)*, 1991, Valerie Bertinelli.

14 2P: *I Love You Perfect*, 1989, Susan Dey.
9P: *Torch Song*, 1993, Raquel Welch.

15 2P: *Kansas*, 1995, Patricia Wettig.
9P: *The Innocent*, 1994, Polly Draper.

16 2P: *Bay Coven*, 1987, Woody Harrelson.
9P: *Lady Killers*, 1995, Tracey Gold.

17 4P: *Circle of Violence*, 1986, River Phoenix.
6P: *JITTERS*, 1997, Joely Fisher. ■
8P: *Stay the Night (Miniseries)*, 1992, Jane Alexander.

21 2P: *Trapped Silence*, 1986, Marcia Mason.
9P: *Jersey Girl*, 1993, Dylan McDermott.

22 2P: *Chiller*, 1985, Paul Sorvino.
9P: *Body of Evidence*, 1988, Margot Kidder.

23 2P: *Bury Me in Niagara*, 1993, Jean Stapleton.
9P: *The Favor*, 1990, Brad Pitt.

24 4P: *Awake to Danger*, 1995, Tori Spelling.
6P: *She-Devil*, 1989, Meryl Streep.
8P: *The Women of Brewster Place (Miniseries)*, 1990, Oprah Winfrey.

28 2P: *Flood: Who Will Save Our Children?*, 1993, Joe Spano.
9P: *She Led Two Lives*, 1995, Connie Sellecca.

29 2P: *Blind Witness*, 1989, Victoria Principal.
9P: *JITTERS*, 1997, Joely Fisher. ■

30 2P: *Who Gets The Friends*, 1988, Jill Clayburgh.
9P: *There Goes My Baby*, 1990, Rick Schroder.

31 4P: *Deadly Deception*, 1987, Matt Salinger.
6P: *Shadow of a Stranger*, 1992, Emma Samms.
8P: *Woman on the Run: The Lawrence Benbenek Story (Miniseries)*, 1993, Tatum O'Neal.

weekdays

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EVERYDAY WORKOUT

WHAT EVERY BABY KNOWS

SISTERS

THE FRUGAL GOURMET

MARTHA STEWART LIVING

SUPERMARKET SWEEP

LIFETIME AFTERNOON MOVIE

THE GOLDEN GIRLS

SUPERMARKET SWEEP

The Place

INTIMATE PORTRAIT

3 BLIND DATES

THE MEN'S ROOM

LIFETIME EVENING MOVIE

UNSOLVED MYSTERIES

GIRLS' NIGHT OUT

DESIGNING WOMEN

program guide
Watch for a new original movie every month

Lifetime

lights



HIGH STAKES

High Stakes

INSIDE:

Lifetime Original Movie

- High Stakes
- Cynthia Gibb

Intimate Portrait

- Heather Locklear

A Lifetime Special Event

- Your Cheatin' Heart

Lifetime Sports

- WNBA

Lifetime's "The Ultimate Time-Out Sweepstakes"

July program guide

A LIFETIME

HIGH STAKES

- Lifetime Original Movie

Lifetime
ORIGINAL
MOVIE

Cynthia Gibb stars as Annie Dreyer, a successful news reporter who seems to have it all-- good looks, a successful career, a new husband (Robin Thomas) and eventually a new baby. But, because Annie has unresolved deep emotional issues, her marriage opens up the insecurities of her childhood. She finds her escape in the male-dominated world of high-stakes gambling and she discovers she can't resist the thrill of risking it all on the toss of the dice. As Annie's gambling addiction deepens, her world begins to fall apart, until she finds the courage and the strength to come to grips with where her life has gone and face her painful past.

PREMIERE:

Monday, July 7, 9:00p.m.-11:00p.m. ET/PT

ENCORES:

Sunday, July 13, 8:00p.m.-10:00p.m. ET/PT

Wednesday, July 16, 9:00p.m.-11:00p.m. ET/PT

Saturday, July 19, 6:00p.m.-8:00p.m. ET/PT

Thursday, July 24, 9:00p.m.-11:00p.m. ET/PT

YOUR CHEATIN' HEART

- Lifetime Original Special

What makes couples stay together and what makes them stray? Do men and women cheat for the same reasons? Do men and women define cheating differently? How are relationships affected after an affair? This Lifetime Original Special focuses on the highly charged topic of infidelity and will showcase real-life couples who have survived affairs or learned from them. Learn how some marriages grow stronger, while others are destroyed as experts define cheating and offer possible explanations as to why people do it.

PREMIERE:

Sunday, July 6, 10:00p.m.-11:00p.m. ET/PT

ENCORES:

Monday, July 7, 11:00p.m.-12:00a.m. ET/PT

Thursday, July 10, 7:00p.m.-8:00p.m. ET/PT

Saturday, July 12, 12:00a.m.-1:00a.m. ET/PT

INTIMATE *Portrait*

LIFETIME

HEATHER LOCKLEAR

Lifetime Original *intimate Portrait*

Personal...Provocative...and always fascinating. Behind every great woman there's a story to be told. Now Lifetime's acclaimed series brings you real life stories of the world's most remarkable women, 5 nights a week. Premiering this month...

INTIMATE PORTRAIT: HEATHER LOCKLEAR

Heather Locklear has captured our attention as the vixen in such television hits as "Dynasty" and "Melrose Place." But behind her beguiling characters is a fun loving, sensitive woman who is a devoted wife, daughter, friend and expectant mother. This "Intimate Portrait" introduces us to the private side of Heather through interviews with her husband, Richie Sambora of Bon Jovi, manager, family and friends.

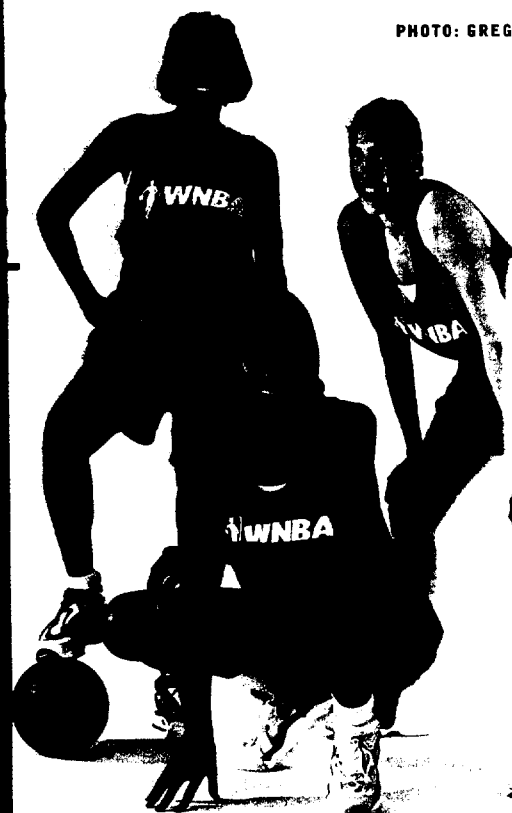
PREMIERE:

Sunday, July 27, 10:00p.m.-11:00p.m. ET/PT

ENCORE:

Thursday, July 31, 7:00p.m.-8:00p.m. ET/PT

PHOTO: GREG



WNBA - Lifetime Sports



Enjoy your own courtside seat watching the Women's National Basketball Association games on Lifetime Television. Leslie, Rebecca Lobo and Sheryl Swoopes from last year's gold medal-winning U.S. Olympic basketball team compete against the best women in basketball. Catch "WNBA" action every Friday night this summer when Lifetime telecasts games between the league's eight teams from Charlotte, Cleveland, Houston, Los Angeles, New York, Phoenix, Sacramento and Utah.

AIRS:

Friday, July 4, 9:00p.m.-11:00p.m. ET; 6:00p.m.-8:00p.m. PT
Friday, July 11, 9:00p.m.-11:00p.m. ET; 6:00p.m.-8:00p.m. PT
Friday, July 18, 9:00p.m.-11:00p.m. ET; 6:00p.m.-8:00p.m. PT
Friday, July 25, 9:00p.m.-11:00p.m. ET; 6:00p.m.-8:00p.m. PT



Lifetime's

"THE ULTIMATE TIME-OUT SWEEPSTAKE"

This month Lifetime is running its exciting summer sweepstakes, "The Ultimate Time-Out." 20 National Grand Prize Winners will enjoy a NEW kind of vacation escape at "The Disney Institute at The Walt Disney World® Resort." Plus, hundreds of others will win Lifetime Spa Kits or Lifetime Spa Robes! Look for more information on-air, online and in the July issue of Redbook Magazine. Sponsored by Eureka Vacuum Cleaners.

LIFETIME

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PHOTO: GREG FOSTER

<http://www.lifetime.com>

LIFETIME TELEVISION
WORLDWIDE PLAZA
309 WEST 49TH STREET
NEW YORK, N.Y. 10019

WNBA - Lifetime Sports



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Friday, July 18, 9:00p.m.-11:00p.m. ET; 6:00p.m.-8:00p.m. PT
Friday, July 25, 9:00p.m.-11:00p.m. ET; 6:00p.m.-8:00p.m. PT



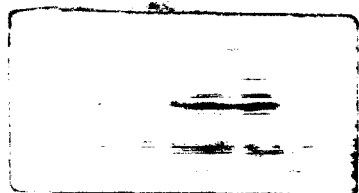
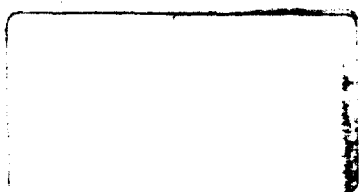
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LIFETIME

july

july

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

1 2P: **Club Med**, 1986, Jack Scalia.
9P: **Between Love and Hate**, 1993, Susan Lucci.

2 2P: **Class of '82**, Shelley Fabares.
9P: **Nothing But Truth**, 1995, Patricia Wetti.

"YOUR CHEATING HEART SUNDAY"

6 12P: **An Inconvenient Woman** (Miniseries), 1991, Jill Eikenberry.
4P: **Double Standard**, 1988, Michele Greene.
6P: **Single Women, Married Men**, 1989, Michele Lee.
8P: **Danielle Steel's A Perfect Stranger**, 1994, Robert Urich.

7 2P: **The Substitute Wife**, 1994, Farrah Fawcett.
9P: **HIGH STAKES**, 1997, Cynthia Gibb. ■

8 2P: **Cadillac Man**, 1990, Robin Williams.
9P: **Fugitive Among Us**, 1992, Eric Roberts.

9 2P: **She Marked Me**, Stephanie Po.
9P: **A Burning Passion: The Margaret Mitchell Story**, 1994, Shannen Doherty.

13 12P: **Physical Evidence**, 1989, Theresa Russell.
4P: **Betrayed By Love**, 1986, Mare Winningham.
6P: **In the Shadow of Evil**, 1995, Treat Williams.
8P: **HIGH STAKES**, 1997, Cynthia Gibb. ■

14 2P: **Married to the Mob**, 1988, Michelle Pfeiffer.
9P: **Moment of Truth: Stalking Back**, 1994, Shannon Reed.

15 2P: **Dangerous Affection**, 1987, Judith Light.
9P: **CHASING THE DRAGON**, 1996, Markie Post. ■

16 2P: **See Evil**, 1988, Margot.
9P: **HIGH STAKES**, 1997, Cynthia Gibb. ■

20 12P: **Jonathan: The Boy Nobody Wanted**, 1992, JoBeth Williams.
3:30P: **Secrets of a Married Man**, 1984, Michelle Phillips.
5:30P: **She Woke Up**, 1992, Lindsay Wagner.
7:30P: **Silence of the Lambs**, 1991, Jodie Foster.

21 2P: **Donor**, 1990, Melissa Gilbert.
9P: **Justice in a Small Town**, 1994, Kate Jackson.

22 2P: **MINIGHT'S CHILD**, 1992, Marcy Walker. ■
9P: **Lady Killer**, 1995, Tracey Gold.

23 2P: **The Joan & M Rivers Story**, 1993, Lynn W.

"WOMEN WITH ATTITUDE"

27 12P: **Taking the Heat**, 1993, Lynn Whitfield.
2P: **Complex of Fear**, 1993, Chelsea Field.
4P: **A Burning Passion: Margaret Mitchell Story**, 1994, Shannen Doherty.
6P: **In the Best Interest of the Children**, 1992, Sarah Jessica Parker.
8P: **When the Bough Breaks**, 1993, Ally Walker.

28 2P: **Natural Causes**, 1993, Ali MacGraw.
9P: **Moment of Truth: Broken Pledges**, 1994, Linda Gray.

29 2P: **Beverly Hills Madam**, 1986, Faye Dunaway.
9P: **DANCING IN THE DARK**, 1995, Victoria Principal. ■

30 2P: **An Innocent**, 1994, Kate Jackson.
9P: **Danielle's A Perfect Stranger**, 1994, Robert Urich.

Lifetime ORIGINAL MOVIE

	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Wed, ck ive 3,	2 2P: <i>Class Cruise</i> , 1990, Shelley Fabares. 9P: <i>Nothing but the Truth</i> , 1995, Patricia Wettig.	3 2P: <i>Swimsuit</i> , 1989, Jack Wagner. 9P: <i>When the Bough Breaks</i> , 1993, Ally Walker.	4 2P: <i>She-Devil</i> , 1989, Meryl Streep.	5 4P: <i>A Cry for Help: The Tracey Thurman Story</i> , 1989, Bruce Weitz. 6P: <i>Good Night Sweet Wife: A Murder in Boston</i> , 1990, Ken Olin. 8P: <i>Blood and Orchids (Miniseries)</i> , 1991, Madeline Stowe.
lac O, Hams, nong	9 2P: <i>She Was Marked for Murder</i> , 1988, Stephanie Powers. 9P: <i>A Burning Passion: The Margaret Mitchell Story</i> , 1994, Shannen Doherty.	10 2P: <i>Woman on the Ledge</i> , 1993, Deirdre Hall. 9P: <i>Infidelity</i> , 1987, Kirstie Allie.	11 2P: <i>Miles From Nowhere</i> , 1992, Rick Schroder.	12 3P: <i>Murder Between Friends</i> , 1994, Timothy Busfield. 5P: <i>The People vs. Jean Harris</i> , 1981, Ellen Burstyn. 8P: <i>False Arrest (Miniseries)</i> , 1991, Donna Mills.
gerous tion, Light. HE i	16 2P: <i>Body of Evidence</i> , 1988, Margot Kidder. 9P: <i>HIGH STAKES</i> , 1997, Cynthia Gibb.	17 2P: <i>Family Secrets</i> , 1984, Stephanie Powers. 9P: <i>Kids Don't Tell</i> , 1985, JoBeth Williams.	18 2P: <i>In Broad Daylight</i> , 1991, Cloris Leachman.	19 4P: <i>In a Stranger's Hand</i> , 1992, Robert Ulrich. 6P: <i>HIGH STAKES</i> , 1997, Cynthia Gibb. 8P: <i>Danielle Steel's Vanished</i> , 1995, Lisa Rinna. 10P: <i>Silence of the Lambs</i> , 1991, Jodie Foster.
IGHT'S D, Gold.	23 2P: <i>Tears & Laughter: The Joan & Melissa Rivers Story</i> , 1994, Joan Rivers. 9P: <i>Taking the Heat</i> , 1993, Lynn Whitfield.	24 2P: <i>Labor of Love: The Arlette Schweitzer Story</i> , 1993, Ann Jillian. 9P: <i>HIGH STAKES</i> , 1997, Cynthia Gibb.	22 2P: <i>Murderous Intent</i> , 1995, Lesley Anne Warren.	26 4P: <i>When No One Would Listen</i> , 1992, Michele Lee. 6P: <i>Fatal Vows: The Alexandra O'Hara Story</i> , 1994, John Stamos. 8P: <i>Escape From Terror: The Theresa Stamper Story</i> , 1995, Cindy Williams. 10P: <i>A Kiss to Die For</i> , 1992, Mimi Rogers.
y THE pal.	30 2P: <i>Armed and Innocent</i> , 1994, Kate Jackson. 9P: <i>Danielle Steel's A Perfect Stranger</i> , 1994, Robert Ulrich.	31 2P: <i>Born Too Soon</i> , 1992, Michael Moriarty. 9P: <i>The Favor</i> , 1990, Brad Pitt.		

weekdays

ET/PT	
6:30AM	CONSUMER ADVISORY
7:00	EVERYDAY WORKOUT
7:30	DENISE AUSTIN'S DAILY WORKOUT
8:00	WHAT EVERY BABY KNOWS
8:30	KIDS THESE DAYS
9:00	SISTERS
9:30	HANDMADE BY DESIGN
10:00	THE FRUGAL GOURMET
10:30	OUR HOME
11:00	MARTHA STEWART LIVING
11:30	THE MAIN INGREDIENT
NOON	SUPERMARKET SWEEP
12:30	DEBT
1:00	LIFETIME AFTERNOON MOVIE
1:30	THE COMMISH
2:00	THE GOLDEN GIRLS
2:30	THE GOLDEN GIRLS
3:00	SUPERMARKET SWEEP
3:30	DEBT
4:00	INTIMATE PORTRAIT
4:30	UNSOLVED MYSTERIES
5:00	LIFETIME EVENING MOVIE
5:30	HOMICIDE: LIFE ON THE STREET
6:00	UNSOLVED MYSTERIES
6:30	SISTERS
7:00	DESIGNING WOMEN
7:30	CONSUMER ADVISORY
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The Place

THE WIRE*

THE WIRE*

THE DISH*

THE MEN'S ROOM*

WNBA

GIRLS' NIGHT OUT

EASTERN/PACIFIC TIME ZONES EFFECTIVE AS OF 7/1/97 ITALIC TITLES INDICATE NEW

weekend *Lifetime* Television for Women

Where nail polish rocks, information rules and young women create life on their own terms.



THE DISH serves up a light-hearted review of pop-culture from the point-of-view of Tracee Ross. Movies, television, hairstyles and fashions. What's hot. What's not. "The Dish" covers it all.

THE WIRE presents experts who give you the low-down on everything from how to pay-off your credit cards, to how to rate your lunch. The pace of this magazine format program is fast, furious and all encompassing.

THE MEN'S ROOM We can't live with them, and we can't live without them. "The Men's Room" bridges the gap by revealing the secrets in men's lives.

AIRS: Fridays, 7:00p.m. - 9:00p.m. ET/PT

"The Wire" 7:00p.m.-7:30p.m. ET/PT*

"The Dish" 7:30p.m.-8:00p.m. ET/PT*

"The Wire" 8:00p.m.-8:30p.m. ET/PT*

"The Men's Room" 8:30p.m.-9:00p.m. ET/PT*

AIRS: Saturdays, 11:00a.m. - 12:30p.m. ET/PT

"The Dish" 11:00a.m.-11:30a.m. ET/PT*

"The Wire" 11:30a.m.-12:00p.m. ET/PT*

"The Men's Room" 12:00p.m.-12:30p.m. ET/PT*

* Time period subject to change.

THE PLACE

LIFETIME

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CONSUMER
ADVISORY

THE DISH*

THE WIRE*

THE MEN'S ROOM*

OUR HOME

MARTHA STEWART LIVING

HANDMADE BY DESIGN

DEBT

UNSOLVED
MYSTERIES

LIFETIME
FEATURE # 1

LIFETIME
FEATURE # 2

LIFETIME
FEATURE # 3

LIFETIME
FEATURE # 4

GIRLS' NIGHT OUT

CONSUMER
ADVISORY

CONSUMER
ADVISORY

WHAT EVERY BABY KNOWS
KIDS THESE DAYS

THE GOLDEN GIRLS

THE GOLDEN GIRLS

SUNDAY
NOON
FEATURE

ONE WEST WAIKIKI

UNSOLVED
MYSTERIES

LIFETIME
FEATURE # 1

LIFETIME
FEATURE # 2

LIFETIME
FEATURE # 3

INTIMATE PORTRAIT

HOMICIDE: LIFE ON THE STREET

BARBARA WALTERS:
INTERVIEWS OF A LIFETIME

CONSUMER
ADVISORY

The Place

THE WIRE*

THE WIRE*

THE DISH*

THE MEN'S ROOM*

WNBA

GIRLS' NIGHT OUT

ITALIC TITLES INDICATE NEW TIME SLOTS BOLD TITLES INDICATE NEW PROGRAM *TIME PERIOD SUBJECT TO CHANGE



Originals

Lifetime Original Movies
Top talent star in Lifetime produced dramas, romances and thrillers. Watch for a new original movie every month.

Debt

Hosted by Wink Martindale, this game show with a pop culture twist, offers contestants the chance to pay off their real life "Debt."

The Main Ingredient with Bobby Flay

Join host and chef extraordinaire Bobby Flay for healthy, quick and creative can-do recipes.

Girls' Night Out

From dieting to dating, this hilarious one-hour comedy series delivers the best stand-up routines from around the country.

Supermarket Sweep

Lifetime's updated version of the '60's hit game show.

The Everyday Workout

Exercise educator Cynthia Kereluk offers viewers a unique exercise regimen to suit individual needs.

Kids These Days

Lifetime's parenting show, hosted by Dana Fleming, offers tips on raising children ages six to twelve.

What Every Baby Knows

Dr. T. Berry Brazelton explores child development and parenting in the '90s.

Denise Austin's Daily Workout

Start your day with fitness expert Denise Austin. Each program features an aerobic fat-burning workout, spot toning, cool down and "Daily Deniseology" segments.

Our Home

With a NEW program format and NEW hosts Deborah Duncan and Toni DiBuono, "Our Home" gets to the heart of who we are, the people we love, the world around us, the money we spend and the homes we live in.

Handmade By Design

This "hands-on" show, hosted by Lauren Marie Taylor, will satisfy all of your arts & crafts curiosities.

JUNE

Watch for a new original movie every month

Lifetime

HIGH

Two Voices

INSIDE:

Lifetime Original Movie

- **Two Voices**
- Mary McDonnell
- Gail O'Grady

Intimate Portrait

- **Mother Teresa**
- **Celine Dion**

Breaking Through: Our Turn To Play

- **Geena Davis**

Lifetime Original Special

- **A Day With...**
- **Weddings of a Lifetime Album**

Lifetime Sports

- **WNBA**

June program guide

TWO VOICES

TWO VOICES - Lifetime Original Movie

Mary McDonnell and Gail O'Grady star in the story of two women from totally different backgrounds whose lives were joined in the fight against a life-threatening cover-up. Sybil Goldrich (McDonnell) is a Beverly Hills housewife who received silicone breast implants after a double mastectomy. Kathleen Anneken (O'Grady) is a Kentucky-born wife and mother who got implants for cosmetic reasons. Together these women overcome their differences to unite in a common cause: to fight against the terrible health risks created by silicone breast implants. Their class action suit resulted in the largest settlement in the nation's history.

PREMIERE:

Monday, June 16, 9:00p.m.-11:00p.m. ET/PT

ENCORES:

Thursday, June 19, 9:00p.m.-11:00p.m. ET/PT

Sunday, June 22, 8:00p.m.-10:00p.m. ET/PT

Wednesday, June 25, 9:00p.m.-11:00p.m. ET/PT

Saturday, June 28, 8:00p.m.-10:00p.m. ET/PT

A DAY WITH... - Lifetime Original Special

Lifetime will inspire viewers in "A Day With..." by illuminating the lives of women who shape the culture and events of the world. High-profile personalities share how they tackle many projects and will give viewers an understanding and inspiration for achieving their own goals. ABC News Correspondent Cokie Roberts, will acquaint viewers with the Washington, D.C. political arena. Actress Rene Russo gives viewers insight as to what it's really like to be an actress for a day and Vera Wang takes viewers through her typical day as a top fashion designer.

PREMIERE:

Sunday, June 29, 10:00p.m.-11:00p.m. ET/PT

ENCORES:

Tuesday, July 1, 11:00p.m.-12:00a.m. ET/PT

Thursday, July 3, 7:00p.m.-8:00p.m. ET/PT

Saturday, July 5, 2:00p.m.-3:00p.m. ET/PT

LIFETIME

specials

GEENA DAVIS

<http://www.lifetime.com>

LIFETIME TELEVISION
WORLDWIDE PLAZA
309 WEST 49TH STREET
NEW YORK, N.Y. 10019

BREAKING THROUGH

"Breaking Through" is a NEW quarterly documentary series that explores the growing arena of women's sports and profiles women "Breaking Through" the barriers of gender, competition and expectations.

BREAKING THROUGH: OUR TURN TO PLAY - Lifetime Original Special

Academy Award Winning Actress Geena Davis hosts "BREAKING THROUGH: Our Turn To Play" which focuses on Title IX, a law passed by Congress twenty-five years ago that paved the way for women to break through the barricades that existed in college athletics. In this Lifetime Original Special you will meet some of the women whose lives define the changes brought about by this legislation. To these women, and thousands of women and girls in similar situations, Title IX is more than a document. With its mandate... that athletic programs receiving federal funds provide women with opportunities in proportion to their percentage of the student body, Title IX has shaped the face of women's sports in the United States today.

PREMIERE:

Thursday, June 19, 7:00p.m.-8:00p.m. ET/PT

ENCORES:

Friday, June 20, 11:00p.m.-12:00a.m. ET/PT

Sunday, June 22, 11:00a.m.-12:00p.m. ET/PT

Monday, June 23, 12:00a.m.-1:00a.m. ET/PT

WNBA - Lifetime Sports



Enjoy your own courtside seat at the tip-off of the Women's National Basketball Association games on Lifetime Television. In the Network's first-ever live sports programming, watch Lisa Leslie, Rebecca Lobo and Sheryl Swoopes from last year's gold medal-winning U.S. Olympic basketball team compete against the best women in basketball. Catch the "WNBA" action every Friday night this summer when Lifetime telecasts games between the league's eight teams from Charlotte, Cleveland, Houston, Los Angeles, New York, Phoenix, Sacramento and Utah.

PREMIERE:

Friday, June 27, 9:00p.m. - 11:00p.m. ET

Friday, June 27, 6:00p.m. - 8:00 p.m. PT

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INTIMATE Portrait

CELINE DION

Lifetime Original

intimate

Portrait

Personal...Provocative...and always fascinating.

Behind every great woman there's a story to be told. Now Lifetime's acclaimed series brings you real life stories of the world's most remarkable women, 5 nights a week. Premiering this month...

INTIMATE PORTRAIT: CELINE DION

From the humblest of beginnings, Celine Dion has built a life of fame and fortune while never forgetting that her true strength comes from family, friends, respect and love for her audience. This "Intimate Portrait" captures her rise to super-stardom incorporating interviews with her husband and manager Rene, record producer David Foster and her parents.

PREMIERE:

Sunday, June 15, 10:00p.m.-11:00p.m. ET/PT

ENCORE:

Wednesday, June 18, 7:00p.m.-8:00p.m. ET/PT

INTIMATE PORTRAIT: MOTHER TERESA

Mother Teresa has built a charitable order that touches the four corners of the world. She has remained firm to her vision of the world's true needs: humble acts of mercy, on God's behalf. This "Intimate Portrait" weaves together original footage of mesmerizing Calcutta with historical interviews that exhibit the strength of one indomitable woman, tirelessly practicing the radical power of love.

PREMIERE:

Sunday, June 1, 10:00p.m.-11:00p.m. ET/PT

ENCORE:

Thursday, June 5, 7:00p.m.-8:00p.m. ET/PT

WEDDINGS OF A LIFETIME ALBUM

- Lifetime Original

This special "Weddings of a Lifetime Album" catches up with all of the couples who have exchanged vows on previous shows. Learn how their lives have changed since their dream weddings, and find out how viewers can plan their very own "Wedding of a Lifetime." Lifetime will take you 'behind the scenes' and reveal how couples are selected and will announce the next lucky bride and groom to be granted a "Wedding of a Lifetime."

PREMIERE:

Sunday, June 8, 8:00p.m.-9:00p.m. ET/PT

ENCORES:

Sunday, June 8, 11:00p.m.-12:00a.m. ET/PT

Thursday, June 12, 11:00p.m.-12:00a.m. ET/PT

Saturday, June 14, 1:00p.m.-2:00p.m. ET/PT

LIFETIME

june

SUNDAY

1 12P: **ALMOST GOLDEN: THE JESSICA SAVITCH STORY**, 1995, Sela Ward.

4P: **Judgment Day: The John List Story**, 1993, Beverly D'Angelo.

6P: **Complex of Fear**, 1993, Joe Don Baker.

8P: **In the Shadow of Evil**, 1995, Treat Williams.

8 12P: **Blind Witness**, 1989, Victoria Principal.

4P: **A Deadly Silence**, 1989, Sally Struthers.

6P: **When Harry Met Sally**, 1989, Meg Ryan.

9P: **Fight For Justice: The Nancy Conn Story**, 1995, Marilu Henner.

Father's Day Weekend

15 11A: **No Place Like Home**, 1989, Kathy Bates.

1P: **Ride With the Wind**, 1993, Craig T. Nelson.

3P: **Daddy**, 1987, Danny Aiello.

5P: **Danielle Steel's Fine Things**, 1990, Tracy Pollan.

8P: **Guilty Until Proven Innocent**, 1991, Martin Sheen.

22 12P: **COLOR ME PERFECT**, 1996, Michele Lee.

4P: **Her Hidden Truth**, 1995, Kellie Martin.

6P: **With a Vengeance**, 1992, Melissa Gilbert.

8P: **TWO VOICES**, 1997, Gail O'Grady.

29 12P: **Kansas**, 1995, Patricia Wettig.

4P: **CLOSER AND CLOSER**, 1996, Kim Delaney.

6P: **The Abduction of Kari Swenson**, 1987, Tracy Pollan.

8P: **She Led Two Lives**, 1995, Connie Sellecca.

MONDAY

2 2P: **I Know My Son is Alive**, 1993, Corbin Bernsen.

9P: **Moment of Truth: A Child Too Many**, 1993, Michelle Greene.

9 2P: **Locked Up: A Mother's Rage**, 1991, Cheryl Ladd.

9P: **Moment of Truth: Why My Daughter**, 1992, Linda Gray.

16 2P: **SOPHIE AND THE MOONHANGER**, 1995, Patricia Richardson.

9P: **TWO VOICES**, 1997, Gail O'Grady.

23 2P: **STOP AT NOTHING**, 1991, Veronica Hamel.

9P: **Secrets of a Married Man**, 1984, Michelle Phillips.

30 2P: **DEVIL'S FOOD**, 1996, Suzanne Somers.

9P: **Danielle Steel's Vanished**, 1995, Lisa Rinna.

TUESDAY

3 2P: **Somebody's Daughter**, 1992, Nicolette Sheridan.

9P: **The Bride in Black**, 1990, Susan Lucci.

10 2P: **Final Appeal**, 1993, JoBeth Williams.

9P: **Lady Killer**, 1995, Tracey Gold.

17 2P: **Madhouse**, 1990, Kirstie Alley.

9P: **A Stoning in Fulham County**, 1988, Jill Eikenberry.

24 2P: **Shirley Valentine**, 1989, Pauline Collins.

9P: **A Town Torn Apart**, 1992, Jill Eikenberry.

WEDNESDAY

4 2P: **Double Standard**, 1988, Michelle Greene.

9P: **A Kiss To Die For**, 1992, Mimi Rogers.

11 2P: **God Bless the Child**, 1988, Mare Winningham.

9P: **Under the Influence**, 1986, Andy Griffith.

18 2P: **SILENT MOTIVE**, 1991, Ed Asner.

9P: **Nobody's Child**, 1986, Marlo Thomas.

25 2P: **Too Young the Hero**, 1988, Rick Schroder.

9P: **TWO VOICES**, 1997, Gail O'Grady.

THURSDAY

5 2P: **Indictment: The McMartin Trial**, 1995, James Woods.

9P: **For the Love of My Child: The Ali Ayala Story**, 1999, Priscilla Lopez.

12 2P: **Four Story**, 1990, Mimi Rogers.

9P: **Haunted By He Past**, 1987, Susan Lucci.

19 2P: **My Breast**, 1994, Meredith Baxter.

9P: **TWO VOICES**, 1997, Gail O'Grady.

26 2P: **STOLEN BABIES**, 1993, Mary Tyler Moore.

9P: **Guests of the Emperor**, 1992, AnnaBeth Gish.

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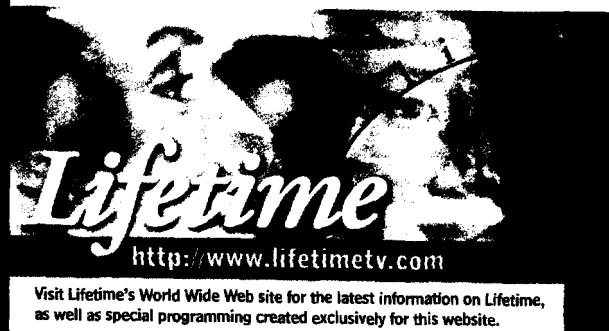
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THE PLACE



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LIFETIME ORIGINALS

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CONSUMER
ADVISORY

CONSUMER
ADVISORY

WHAT EVERY BABY KNOWS
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GIRLS' NIGHT OUT

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INTIMATE PORTRAIT

HOMICIDE: LIFE ON THE STREET
(6/15)

BARBARA WALTERS:
INTERVIEWS OF A LIFETIME

CONSUMER
ADVISORY

BOLD TITLES INDICATE NEW PROGRAM

*TIME PERIOD SUBJECT TO CHANGE

Lifetime Television for Women 1997 Public Affairs Initiatives

- October is National Breast Cancer Awareness Month and **Lifetime** will continue its Golden CableACE award-winning public affairs campaign, **Lifetime Applauds the Fight Against Breast Cancer**. This Network signature campaign, conducted in partnership with NABCO, the National Alliance of Breast Cancer Organizations, will include a third annual **Lifetime Applauds** primetime special, community outreach events, informational programming, new media and news updates. Last year's efforts marked the largest participation in a cable network public service campaign, with over 1100 participating affiliates. In addition, **Lifetime's** series "**Perspectives on Lifetime**" brought attention to the invention of a breast cancer prevention device, "the sensor pad," which after 10 years of delay received approval from the FDA on the heels of several "Perspectives." **Lifetime** is also a national sponsor of The Susan G. Komen Breast Cancer Foundation's Race for the Cure®, working locally to raise awareness with participating affiliates in over 75 markets.
- **Lifetime's** most recent public affairs series provides information, news and commentary each night in primetime. Award-winning journalists Dana King and Linda Ellerbee host "**Take a Minute,**" :60 vignettes offering relevant information for women on news, health, finances and technology, providing a perspective not consistently available on television. King explores women's health issues which are often underreported by the media, including heart disease, the leading killer of women. Ellerbee provides women with insightful and useful information that can expand their checkbooks -- as well as work, family and business options. Recently, more than 17,000 viewers of **Lifetime Television** responded to Ellerbee's commentary on "drive-through" mastectomies, currently being debated among politicians, medical professionals and health maintenance organizations (HMOs), by responding to the Lifetime Online petition (www.lifetimetv.com).
- **Lifetime's** commitment to women's sports is supported by myriad public service efforts focusing on fitness and self-esteem. **Lifetime's** national sponsorships of The Colorado Silver Bullets, USA Hockey Women's National Team and leading IndyCar Driver Lyn St. James, as well as the upcoming telecasts of the Women's National Basketball Association (WNBA) games, are supported with comprehensive community outreach campaign called **Breaking Through**, to include programming tie-in's, public service announcements, scholarship opportunities, community and education outreach and new media applications.

- Thursday, April 24, 1997, is the fifth annual “**Take Our Daughters to Work Day.**” Created by the Ms. Foundation for Women with *Lifetime*, this national effort encourages young girls to spend a day at the workplace of a parent, relative or friend in an effort to foster self-esteem. *Lifetime* supports this initiative annually through public service announcements and provides participating affiliates with on-air components, an office activities guide and other education outreach ideas and tools.
- *Lifetime* is the media sponsor of one of this country’s largest public service events, the annual **Multiple Sclerosis Walk**. This type of awareness-building event educates the community and provides support for a third of a million Americans who have MS. Throughout March and April, the Network airs public service announcements to support the Multiple Sclerosis Society and participates in events with more than 15 million people in communities across the country. *Lifetime Television* was the 1996 recipient of the MS Society Media Award.
- *Lifetime* also participates in two cable industry initiatives -- the NCTA’s Cable in Focus and Cable in the Classroom. Both programs give *Lifetime Television* and cable affiliates the opportunity to connect to communities across the country by providing programming and educational materials.
- *Lifetime Television* contributes air-time to broadcast public service announcements for outside organizations with a significant media schedule commitment to support the Ad Council and the Partnership for a Drug-Free America.

ORGANIZATIONS/AWARDS

Breast Cancer Organizations

National Alliance of Breast Cancer Organizations (NABCO)

NABCO is the leading non-profit central information resource on breast cancer and a network of over 375 breast cancer organizations. NABCO is recognizing Doug McCormick this year with their prestigious **Pathfinder Award** for his commitment to raise awareness of breast cancer through *Lifetime Applauds The Fight Against Breast Cancer*.

Susan G. Komen Breast Cancer Foundation - Race for the Cure®

Lifetime Television is the national media sponsor for the Race for the Cure which is the largest series of races dedicated to raising money and awareness for breast cancer across the country. The Komen Foundation recognized Lifetime Television in 1996 with the **National Award for Media**.

National Breast Cancer Awareness Month (NBCAM)

NBCAM is the nation's most comprehensive breast cancer education campaign sponsored by a coalition of top medical, professional and governmental organizations reaching women, particularly underserved women, with the message that early detection saves lives. NBCAM recognized Lifetime in with the **1996 Cable Leadership Award** for developing compelling programming that addresses breast cancer.

Public Policy Organizations

National Women's Political Caucus/Radcliff College

The National Women's Political Caucus/Radcliff College EMMA Awards honor members of the media who have shown excellence in the coverage of issues pertaining to women. Lifetime has been honored with two **Emma Awards** the first in 1993 for "**Prisoners of Wedlock**" and in 1995 for "**Picture What Women Do.**"

Other Organizations

National Multiple Sclerosis Society

The Society, established in 1946, is the national voluntary health agency that provides education, services, advocacy and supports an international program of scientific research aimed at finding effective means of preventing and arresting the disease. In November of 1996, **Lifetime Television** received the **Media Organization of the Year Award**. Lifetime is the national media sponsor for the MS Walk and has donated significant air time to run the MS PSA on the network.

Los Angeles Commission on Assaults Against Women (LACAAW)

LACAAW is one of the oldest rape crisis agencies in the country and the oldest in Southern California. They are the only agency concentrating on crisis intervention and violence prevention. In October of 1996, **LACAAW honored Lifetime Television for the many programs the network produces which consistently portray female survivors of violent crimes, and original programming with consistently strong female protagonists.**

Other Organizations (Cont.)

Junior League of Los Angeles

The Junior League of Los Angeles is a non-profit volunteer training and leadership organization providing direct service to the Los Angeles community. **They have chosen to honor Lifetime Television in March of 1997 for “the networks commitment to the issues that matter most to women.”** Lifetime has worked with the Junior League on public affairs campaigns including “Picture What Women Do,” and “GO VOTE: ‘96.”

Industry Organizations

National Academy of Cable Programming

Lifetime Applauds The Fight Against Breast Cancer is the 1996 recipient of the **Golden CableACE Award** in recognition for a specific project or program that distinguishes cable communications by its unique contribution to the viewing public. The National Academy of Cable Programming was established in 1985 by the National Cable Television Association to credit and promote excellence in television programming.

Cable Television Public Affairs Association (CTPAA)

The CTPAA is the only national organization specifically dedicated to addressing the needs and interests of cable’s public affairs professionals. Lifetime Television has been the recipient of numerous awards including:

CTPAA President’s Award recognizing outstanding commitment by a company and individual to cable television public affairs to Doug McCormick in 1995 for his outstanding commitment to Public Affairs.

Beacon Awards recognizing excellence in cable television public affairs for the following Lifetime projects:

“Your Family Matters: Shattered Lullabies”

“Picture What Women Do”

“Lifetime Applauds the Fight Against Breast Cancer”

“Go Vote: ‘96” PSAs series

Women in Cable & Telecommunications

The **Tribute Accolade** is awarded to a cable television production that portrays women who have had significant impact on past or current events and issues. In 1996, **“Choices of the Heart: The Margaret Sanger Story,”** was chosen to receive this special accolade at the organization’s 15th Annual Accolades breakfast held during the annual National Cable Television Association conference.